

Greene County Health Care hires chief operating officer

Greene County Health Care in Snow Hill has named Melissa Torres its chief operating officer. She started in her role Monday.

Greene County Health Care (GCHC) is a community health center with facilities in Greene, Pitt and Pamlico counties. As chief operating officer, Mrs. Torres is responsible for the day-to-day operations of the community health center, its facilities and services.

Mrs. Torres has worked with GCHC since 2013 – first as an enrollment specialist and most recently as the director of Outreach & Enrollment Services.



“Under Melissa’s leadership, GCHC’s Outreach and Enrollment program has become the leading organization in the nation enrolling farmworkers in health insurance,” said CEO Doug Smith. “Greene County Health Care is in a great position now, and we’re ready to continue moving forward. Melissa has a proven track record in moving people forward to the benefit of our entire community.”

“GCHC gave me the opportunity to discover and develop my passion: helping those who need it the most,” Mrs. Torres said. “Being able to give back to the community and building relationships is the biggest reward. I am grateful for this opportunity, and I am grateful for the responsibility that comes with it.”

A Brooklyn native, Mrs. Torres grew up in Puerto Rico, which she considers home. She received her bachelor’s degree in Business Administration, with a concentration in Human Resources, from the American University of Puerto Rico. She earned her master’s degree in Global Management from the Puerto Rico campus of the University of Phoenix.

Mrs. Torres worked for 12 years as the Human Resources supervisor with the Department of Transportation before moving to North Carolina in 2012. Melissa worked with the N.C. Department of Motor Vehicles for 10 months before joining GCHC. She also served as an adjunct instructor in Spanish at Pamlico Community College.

Mrs. Torres and her husband Felix live in Havelock with two of their three children. In her free time, she enjoys cooking, water sports and spending time with friends.